



**Government of India
Ministry of MSME**

Brief Industrial Profile of Kulgam District



सूक्ष्म, लघु एवं मध्यम उद्यम
MICRO, SMALL & MEDIUM ENTERPRISES

Carried out by

MSME-Development Institute-J&K-Jammu

(Ministry of MSME, Govt. of India,)

Phone 0191-2431077, 2435425

Fax: 0191-2431077, 2435425

e-mail: dcdi-jammu@dcmsme.gov.in

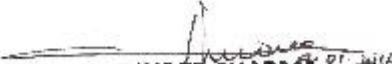
Web- www.msmedijammu.gov.in

FOREWORD

Micro, Small & Medium Enterprises Development Institute (J&K) Jammu is a Nodal Agency functioning under the Ministry of MSME. The Institute is engaged in various developmental and promotional activities in the state of J&K especially in the far flung areas of the State with an intention to promote Entrepreneurship among the young unemployed youth and is also engaged in promoting various schemes among the existing MSMEs so as to promote competitiveness among them. MSME-DI (J&K) Jammu is also playing its vital role in assisting the development of industrial infrastructure across the state.

To achieve its objective, MSME-DI, Jammu with the support of Directorate of Industries & Commerce, J&K Govt. is also engaged in the preparation of District Industrial Potential Report which provides a bird's eye view about the District Topography, Geography, Natural Resources and Status of Industry. It provides a count of Industrial Establishments engaged in the economic activities. Efforts have also been made to identify the potential MSME activities, keeping in view the demand and availability of raw material resources. I am sure that District Industrial Profile will be useful to the entrepreneurs and will assist in Policy formulation at large.

I place on record the sincere efforts put forth by the officers of this Institute in collecting the latest information and bringing out this report. I also appreciate the co-operation extended by the Department of Industries and Commerce (J&K) Govt. without whose contribution the Report would not have been possible.


VIRINDER SHARMA
DIRECTOR

Date: 4th Jan, 2017

Contents

S. No.	Topic	Page No.
1.	General Characteristics of the District	1
1.1	Location & Geographical Area	1
1.2	Topography	2
1.4	Forest	3
1.5	Administrative set up	3
2.	District at a glance	3
2.1	Existing Status of Industrial Area in the District	7
3.	Industrial Scenario Of kulgam	7
3.2	Year Wise Trend Of Units Registered	8
3.3	Details Of Existing Micro & Small Enterprises & Artisan Units In The District	8-11
3.4	Large Scale Industries / Public Sector undertakings	11
3.5	Major Exportable Item	11
3.6	Growth Trend	11
3.7	Vendorisation / Ancillarisation of the Industry	11
3.8.1	List of the units in ----- & near by Area	11
3.8.2	Major Exportable Item	11
3.9	Service Enterprises	12
3.9.2	Potentials areas for service industry	12
4.	Existing Clusters of Micro & Small Enterprise	13
4.1.1	Manufacturing Sector	13
5.	General issues raised by industry association during the course of meeting	13-14
6	Steps to set up MSMEs	16

Brief Industrial Profile of Kulgam District

1. General Characteristics of the District

District Kulgam is a newly created district that came into existence after being carved out from district Anantnag and made functional administratively with effect from 2nd April, 2007. Nallah Veshav which drains most of the northern face of Pir Panjal is the main left bank tributary of river Jehlum and traverses through District Kulgam. Before confluence of Veshav with the Jehlum it gets broken off into a number of channels providing drinking water facilities and irrigation to huge tracts of the land of the District. Kulgam a picturesque town situated at 75.02 E longitude and 33.15 N latitude nestled in the lap of Peer Panchal Ranges and overlooking the left bank of River Veshav has come up along a sloppy Karewa from Larow to Chawalgam. Town Kulgam is situated at a distance of about 68 kms from Srinagar and about 17 kms from Anantnag. It has road connectivity with its neighboring districts like Shopian, Pulwama, Anantnag and Ramban etc. and Town besides being linked with far flung areas of the District by a dependable road network.

1.1 Location & Geographical Area.

As per 2011 Census, the District has 60398 households with a population of 4,23,181 souls consisting of 216873 males & 206308 females with a sex ratio of 951 females per 1000 males. Population of the District is predominantly Muslims followed by Hindus and Sikhs. About 5.40 % of the total population (2011 Census) is Schedule Tribe.

Rural-Urban Composition: The district is mostly rural in character except the notified areas of MC Qaimoh, MC Kulgam, MC Devsar, MC Yaripora and MC Frisal. As many as 368977 persons, constituting 87.20 % of total population, live in rural areas while as only 54204 persons contributing 12.80 % to the population live in urban areas in the District as per results of the 2011 Census. Apart from Kulgam, four MCs namely Qaimoh, Devsar, Yaripora and Frisal came into being during the year 2006.

1.2 Topography

The district has tourist spots like Ahrabal water fall on Veshev Nallah which is a place of sight-seeing in the extreme south-west of district Kulgam. , Kongwattan and Gurwattan ahead of Ahrabal, Charenbal and Nandimarg high land pastures are also places of tourist attraction apart from virgin meadows in the area from Kund to Ladigasan (ahead of Aherbal clefts). The District also has super abundance of natural water resources in the shape of various famous springs such as, Kounsernag (ahead of Aherbal) , Waseknag (Kund) , Khee Nag(Khee Jogipora) , etc.

1.3 FOREST :

District kulgam is rich in vegetation and forests with extensive pastures on its lower slopes. Almost whole of the district Kulgam has a network of Zamindari Kuls. The total forest in the district is 325 Sq Kms.

Administrative set up.

District	Tehsil	Blocks
Kulgam	KULGAM	1.KULGAM
	DEVSAR	2. DEVSAR
		3.PAHLOO
	D.H.PORA	4. D.H.PORA
		5. QUINMOH

2. District at a glance

S.No	Particular	Year	Unit	Statistics
1	Geographical features			
(A)	Geographical Data	2011		
	i) Latitude		Degrees	33°.65' North latitude & 75°.02N'

DIP KULGAM

	ii) Longitude		Degree	& 75°.02N' East longitude
	iii) Geographical Area		Sq Km	1067
(B)	Administrative Units			
	i) Sub divisions			
	ii) Tehsils		Nos	7
	iii) Sub-Tehsil		Nos	0
	iv) Patwar Circle		Nos	167
	v) Panchayat Simitis		Nos	167
	vi)Nagar nigam		Nos	07
	vii) Nagar Palika			-
	viii) Gram Panchayats		Nos.	167
	xi) Revenue villages	2011	Nos.	265
	x) Assembly Area	2011	Nos.	4
2.				
(A)	Sex-wise			
	i) Male	2011	Nos.	216672
	ii) Female	2011	Nos.	306114
(B)	Rural Population	2011	Nos.	355702
3.				
A.	Land utilization			
	i) Total Area	2010-11		
	ii) Forest cover	2010-11	Sqkm	325
	iii) Non Agriculture Land	2010-11	Hectare	46364
	v) cultivable Barren land	2010-11	"	N/A
4.				
	(i) Forest	2010-11	Sqkm	325
5.				

A.	Cattle			
	i) Cows	2007	Nos.	19700
	ii) Buffaloes	2007	Nos.	3011
B.	Other livestock			
	i) Goats	2007	Nos.	28000
	ii) Pigs	2007	Nos.	-
	iii) Dogs & Bitches	2007	Nos.	-
3	iv) Railways			
	i) Length of rail line	2010-11	Kms	20
	V) Roads			
	(a) National Highway	2010-11	Kms	-
	(b) State Highway	2010-11	Kms	106
	(c) Main District Highway	2010-11	Kms	20
	(d) Other district & Rural Roads	2010-11	Kms	370

DIP KULGAM

(e) Rural road/ Agriculture Marketing Board Roads	2010-11	Kms	210
(f) Kachacha Road	2010-11	Kms	10
(VI) Communication			
(a) Telephone connection	2010-11	Nos.	139000
(b) Post offices	2010-11	Nos.	53
(c) Telephone center	2010-11	Nos.	-
(d) Density of Telephone	2010-11	Nos./1000 person	400
(e) Density of Telephone	2010-11	No. per KM.	5000
(f) PCO Rural	2010-11	Nos.	40
(g) PCO STD	2010-11	Nos.	29
(h) Mobile	2010-11	Nos.	260

(VII) Public Health			
(a) Allopathic Hospital	2010-11	Nos.	10
(b) Beds in Allopathic hospitals		Nos.	20
(c) Ayurvedic Hospital		Nos.	1
(d) Beds in Ayurvedic hospitals		Nos.	81
(e) Unani hospitals		No	nil
(f) Community health centers		No.	19
(g) Primary health centers		No.	Nil
(h) Dispensaries		No.	Nil
(i) Sub Health Centers		No.	3
(j) Private hospitals		No.	
(VIII) Banking commercial			
(a) Commercial Bank		Nos.	20
(b) rural Bank Products		Nos.	9
(c) Co-Operative bank products		Nos.	5
(d) PLDB Branches		Nos.	nil
(IX) Education			
(a) Primary school		Nos.	358
(b) Middle schools		Nos.	352
(c) Secondary & senior secondary schools		Nos.	22
(d) Colleges		Nos.	2

DIP KULGAM

	(e) Technical University		Nos.	nil
--	--------------------------	--	------	-----

2.1 Existing Status of Industrial Areas in the District Kulgam

S. No.	Name of Ind. Area	Name of Development agency	Land acquired (In hectare)	Land developed (In hectare)	Prevailing Rate Per Sqm (In Rs.)	No of Plots	No of allotted Plots	No of Vacant Plots	No. of Units in Production
1	<i>Industrial Estate Kulgam(old)</i>		<i>19.08 K</i>	<i>19.08 K</i>		<i>Entire Estate is under the occupation of Security Forces since 04/1990</i>			
2	<i>Industrial Estate Kulgam (Exp)</i>	<i>JK SICOP</i>	<i>50K</i>	<i>50K</i>	<i>-</i>	<i>51</i>	<i>33</i>	<i>18</i>	<i>-</i>
3	<i>Industrial Estate Ashmuji</i>	<i>JK SICOP</i>	<i>60K</i>	<i>The Estate is under the process of Development</i>					
	Total	<i>JK SICOP</i>	40 K	The Estate is under the process of Development					

Source: - DIC Kulgam , J&K

3. INDUSTRIAL SCENERIO OF KULGAM

3.1 Industry at a Glance

S.No.	Parameter	Manufacturing			Service		
		Micro	Small	Medium	Micro	Small	Medium
1	Total Registered Units	203	17	-	58	10	-
2	No. of Persons Employed	894	166	-	179	63	-
3	Turn Over	3.59.32	1538.97	-	347.5	689.00	-

3.2 YEAR WISE TREND OF UNITS REGISTERED

	YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT (lakh Rs.)
1	2007-08	28	130	70.00
2	2008-09	37	183	120.00
3	2009-10	49	238	300.00
4	2010-11	46	205	449.00
5	2011-12	34	185	360.77
6	2012-13	37	209	733.35
7	2013-14	37	126	250.93
8	2014-15	33	191	362.46
9	2015-16	29	129	201.57
	Total	210	1012	2166.88

Source: DIC Kulgam

3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT

S.No.	NIC CODE NO.	TYPE OF Activity	Micro	Small	Medium
1	1	Agriculture, Hunting and Related Service Activities	1	-	-
2	2	Forestry, Logging and Related Service Activities	-	-	-
3	5	Fishing, Aquaculture and Service Activities Incidental to Fishing	-	-	-
4	10	Mining of Coal and Lignite, Extraction of Peat	-	-	-
5	11	Extraction of Crude Petroleum and Natural Gas, Service Activities incidental to Oil and Gas Extraction, excluding Surveying	-	-	-

DIP KULGAM

6	12	Mining of Uranium and Thorium Ores	-	-	-
7	13	Mining of Metal Ores	-	-	-
8	14	Other Mining and Quarrying	-	-	-
9	15	Mfg of Food Products and Beverages	40	2	-
10	16	Mfg of Tobacco Products	-	-	-
11	17	Mfg of Textiles	13	1	-
12	18	Mfg of Wearing Apparel, Dressing and Dyeing of Fur	-	-	-
13	19	Mfg of Leather & Leather Products	-	-	-
14	20	Mfg of Wood and Wood Products	65	1	-
15	21	Mfg of Paper and Paper Products	-	2	-
16	22	Publishing, Printing & Reproduction of Recorded Media	4	-	-
17	23	Mfg of Coke & Refined Petroleum Products and Nuclear Fuel	-	-	-
18	24	Mfg of Chemicals and Chemical Products	3	2	-
19	25	Mfg of Rubber and Plastic Products	3	1	-
20	26	Mfg of other Non – Metallic Mineral Products	-	3	-
21	27	Mfg of Basic Metals	-	-	-
22	28	Mfg of Fabricated Metal Products	53	-	-
23	29	Mfg of Machinery and Equipment n.e.c	-	-	-
24	30	Mfg of Office, Accounting & Computing Machinery	-	-	-
25	31	Mfg of Electrical Machinery and Apparatus n.e.c	12	-	-
26	32	Mfg of Radio, Television and Communication equipment and Apparatus	-	-	-
27	33	Mfg of Medical, Precision and Optical Instruments, Watches and Clocks	-	-	-
28	34	Mfg of Motor Vehicles, Trailers and Semi – Trailers	-	-	-

DIP KULGAM

29	35	Mfg of Other Transport Equipment	-	-	-
30	36	Mfg of Furniture, Manufacturing n.e.c	-	-	-
31	37	Recycling	1	-	-
32	40	Electricity Gas, Steam and Hot Water Supply	-	-	-
33	41	Collection, Purification and Distribution of water	-	-	-
34	45	Construction	-	-	-
35	50	Repair & Maintenance of Motor Vehicles, Retail sale of Automotive Fuel	9	5	-
36	51	Wholesale of Trade and Commission Trade	-	-	-
37	52	Repair and Maintenance of Personal & Household Goods, Retail Trade	18	-	-
38	55	Hotels and Restaurants	-	-	-
39	60	Land Transport , Transport via Pipelines	-	-	-
40	61	Water Transport	-	-	-
41	62	Air Transport	-	-	-
42	63	Supporting & Auxilliary Transport & Travel Agents Activities	-	-	-
43	64	Post and Telecommunications	-	-	-
44	65	Financial Intermediation, expert Insurance & Pension funding	-	-	-
45	66	Insurance & Pension Funding, Except Compulsory Social security	-	-	-
46	67	Activities Auxillary to Financial Intermediation	-	-	-
47	70	Real Estate Activities	1	1	-
48	71	Renting of Machinery & Equipment without Operator & of Personal & Household Goods	-	-	-
49	72	Computer and Related Activities	3	-	-
50	73	Research and Development	-	-	-
51	74	Other Business Activities	-	-	-

DIP KULGAM

52	75	Public Administration and Defence Compulsory Social Security	-	-	-
53	76	Cement Products	18	5	-
54	80	Education	-	-	-
55	85	Health and Social Work	-	-	-
56	90	Sewage and Refuse Disposal, Sanitation and similar Activities	-	-	-
57	91	Activities of Membership Organization n.e.c	-	-	-
58	92	Recreational, Cultural and Sporting Activities	-	-	-
59	93	Other Service Activities	18	3	-
60	95	Activities of Private Household As Employers of Domestic Staff	-	-	-
61	96	Undifferentiated Goods – Producing Activities of Private Households for own use	-	-	-
62	97	Undifferentiated Service – Producing Activities of Private Households for own use	-	-	-
63	98	Not Reported	-	-	-
		Total	262	26	-

Source: DIC Kulgam

3.4 Large Scale Industries / Public Sector undertakings, If Yes Please Provide Details.-

There is no large Scale Industries / Public Sector Undertaking registered with DIC Kulgam

List of the units in & near by Area

Nil

3.5 Major Exportable Item

Nil

3.6 Growth Trend

3.7 Vendorisation / Ancillarisation of the Industry

Nil

3.Service Enterprises

3.9.2 Potentials areas for service industry

The District holds a population of more than four lac individuals, each individual as an entity requires basic items to thrive in the local environment in the best possible possible way, to make the society more comfortable and developed the services desired by every household in general and an individual in particular need to be more relevant viz – a – viz the dynamics of the technology and requirements are kept in the mind. From the beginning of the human life on this planet. Every individual requires the help of the other one for its survival. Which makes it different from the other social animals, accordingly the concept of socialization or society came into existence, which itself extrudes its roots from the dependence in service sector or managing the services for each other. Subsequently the potential areas for population of Kulgam on the lines of development, requires the service sector in categories like health, education, information technology, tailoring, hotels and restaurants, construction services, painting services. Electrical item servicing, automobile servicing preservation of food and vegetables etc. The service requirements would never end, as the society as a whole is moving towards more dependence and formalizations in service sectors.

3.10 Potential for new MSMEs

Potential areas in MSME sector: What this office believes is the fact that the industries flourish two important baselines: One being the availability of the raw material and the second one being the demand for finished goods. Accordingly the population of the Kulgam district demands every finished product which is required for day to day activities and life sustenance, in both manufacturing as well as the service sector. The district possess rich sources of stones, agriculture products. Horticulture products, willow wood, plywood raw material, medicinal plants, water resources, PVC used items, Dry fruits based etc. The resources need to be utilized in the best possible way by introducing MSMEs at every step of their extraction, especially in the sectors of agro based units (like oil seed based). The fruit extraction based units for juices and related activities. The recycling of the PVC and polythene needs to be given top priority as it helps to curb the non – biodegradable pollution arising out of this . The bat units need to be established as the raw material required for the purpose (Willow) is available in bulk in the district. The district possess huge amounts of popular wood which is best suited raw material for the plywood manufacture, as such this industry would add a new dimension to the MSME group of industries in the District. The preservation of the fruits and vegetables, my means of cold storage industrial units need to incorporate in best possible

way. The dry Fruit processing industry in the higher reaches of the District is the viable source of employment for the down trodden community groups. The service sector needs to be perceived in the best possible by looking at all the options around to trace it in best possible way.

4. Existing Clusters of Micro & Small Enterprise

4.1 DETAIL OF MAJOR CLUSTERS

4.1.1 **Manufacturing Sector**

Nil

4.1.2 **Service Sector**

4.2 **Details for Identified cluster**

5. General issues raised by industry association during the course of meeting.

There is no any such association.

General Remarks of GM DIC Kulgam.-

Dignity and support which would in turn make the District self sufficient in its demands and employment avenues. All the Industrial revolutions of the world, so far, have come to surface not because of the big industries or big companies or corporate culture, what boosted or revolutionized the local economy has been the small scale industries involving the local arts, knowledge, materializing the recourse base, the innovations etc. with best utilization of the human resource available.

Accordingly the undersigned want to put some recommendations before your kind self regarding the basic framework or structure of industries in the state.

1. What we are doing as the ambassadors of Industries Department is just following the trend in valley regarding the creation of the MSME units. That is copying each other . but the matter of the face is that such units would result in failures, until they have a proper data base regarding the resource availability of the raw material locally available and the consumption there of and as such there of and as such the definition of economic goods would come in realization.
2. A Resource Potential survey should be conducted to facilitate the upcoming entrepreneurs by increasing the authentic data base regarding local resources availability plus new marketing trends for their projects. Which would help in their success for future endeavors. Same should be repeated every five years. Keeping in view the dynamism of the industrial sector and

- a district level committee needs to be framed in this regard with technical expertise on their hand. So that potential of the available resources would be utilized in the best possible way.
3. The institutional structure need to be strengthened especially for the capacity building of the stake holders. Which would help to take the industrial sector to new heights as the globalization is changing the face of it every second, so that to be updated and technical viable the capacity building institutions need to be introduced at every step of interaction.
 4. Now the concept of green economy is viciously circulating in the basic domain of the world industrialization or economy as such the concept need to be incorporated in the state with best possible avenues, so that the heaven on earth would remain preserved for generations to come.
 5. Local innovations need to be uplifted with all guidance and support, there should be search for the innovations which would earn the patents for the local innovators, which in turn earn us the dream of industrial revolution. This office is committed to take the industry to every household directly or indirectly and make the District self sufficient in requirements and employment generations.
- Accordingly the report is submitted for your kind perusal and further necessary action.

6.STEPS TO SET UP MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

S.No	Type of assistance	Name and address of agencies
1.	Provisional Registration Certificate (EM-1) & Permanent Registration Certificate (EM-II)	District Industries Centre, Kulgam
2.	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	MSME- DI Jammu ,ITCO, Exhibition Ground Jammu
3.	Land and Industrial shed	SICOP, SIDCO
4.	Financial Assistance	J&K Bank, SBI, PNB, Grameen Bank, JKFC, Kulgam JKDFC, IInd Floor , Gandhi agar Jammu
5.	For raw materials under Govt. Supply	SICOP,
6.	Plant and machinery under hire / purchase basis.	NSIC , Exhibition Ground Jammu
7.	Power/ Electricity	PDD, J&K State
8.	Technical Know –how.	District Industries Centre, Kulgam MSME DI I/E Digiana jammu
9.	Quality & Standard	BIS , Chandigarh

DIP KULGAM

10.	Marketing /Export Assistance	Directorate of Industries & Commerce , Jawar Udyog Bhavan Rail Head Complex Jammu, -MSME DI I/E Digiana jammu
11.	Other Promotional Agencies	JKEDI , Sampora Pampore Kashmir, MSME DI I/E Digiana Jammu